

FOR IMMEDIATE RELEASE

PreVisor to present at SIOP Leading Edge Consortium: Global Selection & Assessment

Mike Fetzer, Global Director of Advanced Assessment Technologies, chosen to speak on computer adaptive testing

Atlanta, GA – (PRWeb) July 27, 2009 – While unemployment figures remain high, many highly skilled positions are still hard to fill. With organizations of all sizes competing for talent around the world, designing a selection process requires a global perspective. On October 16-17 in Denver, Colorado, industry experts and business leaders will have the opportunity to address talent measurement on a multinational scale at [SIOP's 5th Annual Leading Edge Consortium](#).

With over 7,000 members worldwide, the Society for Industrial and Organizational Psychology (SIOP) is the world's leading organization dedicated to enhancing human performance and well-being at work through applied behavioral science. The Leading Edge Consortium (LEC) provides an intimate setting that fosters open dialogue among colleagues. Presentations will take place in the general session to promote interaction with presenters and networking with leaders in the field of industrial-organizational (I-O) psychology.

Dr. Mike Fetzer, Global Director of Advanced Assessment Technologies, will appear on a panel to discuss the latest challenges and solutions in computer adaptive testing (CAT) implementation. Dr. Fetzer is one of the leading innovators and champions in the field of computer adaptive testing and co-author of the 2008 white paper "Computer Adaptive Testing (CAT) in an Employment Context". He is responsible for the development of the innovative PreView™ CAT technology platform, which enables PreVisor to be the industry-leading provider of computer adaptive personality, skills, and cognitive ability assessments.

According to Fetzer, "Computer adaptive testing programs are gaining increasing use as a means for administering high quality assessment tools in an efficient manner to a global applicant pool. The development and implementation of CAT on a global basis is not without challenges, but the benefits of CAT are quickly making it the standard for unproctored/unsupervised Internet testing."

The SIOP global consortium will allow attendees to hear in-the-trenches examples of world class assessment and selection systems from organizations such as Cisco, Google, IBM, Infosys, Marriott, Merck, Microsoft, and Procter & Gamble.

Visit <http://www.siop.org/lec/default.aspx> for the latest on the program, including speaker bios, abstracts and more.

About PreVisor

PreVisor, the leading global provider of on demand employment assessments and talent measurement solutions, helps clients connect employment decisions to business results. Following the rigorous standards of industrial-organizational psychology, PreVisor's assessment content accurately predicts on-the-job performance and supports fair hiring practices. PreVisor's solutions help streamline hiring, reduce recruiting and training costs, and improve corporate performance for clients worldwide, including more than 100 of the Fortune 500.

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