

FOR IMMEDIATE RELEASE

## **SIOPI 2009 Annual Conference Showcases Industry-Leading Research from PreVisor Companies**

*Deep and wide contribution included in 38 presentations illustrates commitment to research excellence*

Atlanta, GA (PRWeb) March 17, 2009 – PreVisor announced today that for the third year in a row they will participate in a record number of presentations at the 24<sup>th</sup> Annual Society for Industrial and Organizational Psychology Conference. The extensive team of industrial-organizational psychology researchers from PreVisor and PDRI (a PreVisor company) will be part of 38 different sessions in New Orleans, April 2-4, 2009.

PreVisor will participate in panel and roundtable discussions, symposia, practice forums, special events and poster sessions, sharing the company's industry-leading research on assessment and selection science in talent measurement. Some of the many topics include trends in adaptive testing, demonstrating the value of testing to business, leading edge predictors including simulations, the use of unproctored testing, and the application of technology in psychometrics. The combined team of I-O experts includes two past SIOPI Presidents – Dr. Walter C. "Wally" Borman and Dr. Elaine Pulakos.

"Congratulations to all of our presenters!" said CEO Noel Sitzmann. "Ongoing research efforts by all of our teams within PDRI and PreVisor are part of the value we offer to our clients. The acceptance of such a large number of our submissions for the Society for Industrial and Organizational Psychology (SIOPI) Annual Conference confirms this value. We are proud of our teams' dedication and hard work, which continues to be recognized by their peers."

At the three-day conference, PreVisor research will be showcased in:

- 22 symposia, including advances in Computer Adaptive Testing (CAT), simulation-based assessments, and current trends in assessment use.
- 6 panel and roundtable discussions, including professional and organizational citizenship, culture fit measurement, and how to reduce faking on unproctored internet tests.
- 7 poster presentations, including enhancing diversity training outcomes, and warnings against faking on personality tests.
- 3 practice forums, including communicating the impact and value of selection programs.

Dr. Pulakos, Chief Operating Officer of PDRI, will present "Unique Tools and Methodologies to Facilitate Organizational Change". Having worked for many years directly with the federal government, she has unique insights to share which apply to the current state of extreme flux and uncertainty.

Dr. Mike Fetzner, VP of Content Development, concluded, "Having nearly 40 presentations included in SIOPI's highly selective program represents a massive commitment. It is once again an honor to have so many of our members invited to participate in this year's agenda."

The full list of presentations is available on the SIOPI Conference website [link: <http://www.siop.org/conferences/default.aspx>] and will be posted in PreVisor's exhibit booth at the conference.

For more information about PreVisor, PDRI, or research presented at SIOPI 2009, please contact PreVisor [link: <http://www.previsor.com>] or call 800.367.2509.

### **About PreVisor**

PreVisor, the leading global provider of on demand pre-employment assessments and talent measurement solutions, helps clients connect employment decisions to business results. Following the rigorous standards



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of industrial-organizational psychology, PreVisor's assessment content accurately predicts on-the-job performance and supports fair hiring practices. PreVisor's solutions help streamline hiring, reduce recruiting and training costs, and improve corporate performance for clients worldwide, including more than 100 of the Fortune 500. [www.previsor.com](http://www.previsor.com)

**About the Society for Industrial and Organizational Psychology**

Founded in 1982, the Society for Industrial and Organizational Psychology is a division of the American Psychological Association, and is also affiliated with the American Psychological Society. SIOP's mission is to enhance human well-being and performance in organizational and work settings by promoting the science, practice, and teaching of industrial-organizational psychology. To that end, SIOP focuses on promoting the education of current and future industrial-organizational psychologists, raising public awareness of the field, and supporting its members in their study and application of industrial-organization psychology. In 2008, SIOP will begin publishing a research journal, Industrial and Organizational Psychology: Perspectives on Science and Practice. For more information, visit [www.siop.org](http://www.siop.org).

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