

FOR IMMEDIATE RELEASE

PreVisor appoints Caroline Paxman to new role of Chief Customer Officer

Assessment technology leader reinforces strong commitment to customer service and success

ATLANTA, GA – (PRWeb) February 23, 2010 – PreVisor, the global leader in employment assessments and talent measurement solutions that connect employment decisions to business results, today announced that Caroline Paxman has been promoted to the new post of Chief Customer Officer. The appointment was made to emphasize PreVisor’s commitment to driving intense customer focus across all parts of the organization.

Ms. Paxman has 20 years of experience in business process consulting, complex software implementations, and client account management and support. She has worked extensively with executives at large clients both in the U.S. and internationally, acting as an executive advisor on their talent acquisition programs. She also conceived ‘LINK’, PreVisor’s annual client conference, now in its fifth year, and initiated PreVisor’s AdVance Research Partner program, a program aimed at gathering customer feedback and encouraging collaboration to drive product development.

“Ms. Paxman’s appointment to Chief Customer Officer is perfectly in step with PreVisor’s customer-centric culture which centers on driving business results,” stated Noel Sitzmann, CEO of PreVisor. “We felt it was time to further the customer experience through a centralized customer strategy. It is our good fortune to have in Caroline the most qualified person in the industry to make that happen.”

“I’m delighted to apply my passion for working with customers in this new role,” said Paxman. “I look forward to leading the teams dedicated to providing an outstanding service experience to our customers and to ensuring customer success.”

Paxman has been PreVisor’s Chief Product Officer and SVP of Professional Services since 2007, having joined the company in 2005 from ePredix where she was in charge of client implementations since 2003. Prior to PreVisor, Ms. Paxman worked at Retek Inc., an international software company, where she was Vice President of Worldwide Services and a member of the executive team. Caroline began her career in business consulting with Accenture, the global management consulting firm, where she was a Manager in the London, U.K. office.

Paxman will be presenting PreVisor’s Customer Vision and Product Roadmap at [LINK](#), PreVisor’s annual client conference, in Charleston, SC this May.

About PreVisor

PreVisor, the leading global provider of on demand employment assessments and talent measurement solutions, helps clients connect employment decisions to business results. Following the rigorous standards of industrial-organizational psychology, PreVisor’s assessment content accurately predicts on-the-job performance and supports fair hiring practices. PreVisor’s solutions help streamline hiring, reduce recruiting and training costs, and improve corporate

performance for clients worldwide, including more than 100 of the Fortune 500.
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