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**PreVisor Announces Appointment of Kim Macdonald as Managing Director, Asia Pacific**  
*Promotion provides senior level experience to the Asia Pacific region*

ATLANTA, GA (PRWeb) May 5, 2010 – PreVisor, the global leader in employment assessments and talent measurement solutions that connect employment decisions to business results, today has named Kim Macdonald as Managing Director of the Asia Pacific region, with offices in Australia. Macdonald, an Australian national based in Sydney, rejoined PreVisor in 2009 as the Business Development Director and has led the sales and marketing division for PreVisor in Australia for the past year.

Macdonald brings over 15 years of experience in selling and executing consultative HR business solutions to business line leaders across the globe. He has re-engineered the sales and marketing operations since his arrival at PreVisor 12 months ago, and has personally trail-blazed the firm's expansion into new markets including government, contact centres, and hospitality.

"We are very pleased to have such a well respected leader in the talent management field as Kim Macdonald as our new director for the Asia Pacific region," stated Noel Sitzmann, CEO of PreVisor. "The time is right to grow upon past successes in the region with a leader who can take us to the next level. "

"I'm honoured to lead such a team that shows so much commitment and I'm excited that the PreVisor model is now gaining traction in my country in the same way it has globally. In many respects Asia Pacific businesses are remarkably advanced users of our services and the appetite here for the innovation we bring is enormous" said Macdonald.

Macdonald spent the past decade in the United States working in the talent measurement arena. His time in the US began with ePredix which was acquired by PreVisor in 2005.

**About PreVisor**

PreVisor, the leading global provider of on demand employment assessments and talent measurement solutions, helps clients connect employment decisions to business results. Following the rigorous standards of industrial-organizational psychology, PreVisor's assessment content accurately predicts on-the-job performance and supports fair hiring practices. PreVisor's solutions help streamline hiring, reduce recruiting and training costs, and improve corporate performance for clients worldwide, including more than 100 of the Fortune 500. [www.previsor.com](http://www.previsor.com)

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