

FOR IMMEDIATE RELEASE**LINK 2008 – Record Attendance at PreVisor’s 5th Annual Client Conference**

Talent measurement best practices shared, case studies of business outcomes discussed during three days of learning and interaction

Atlanta, GA (PRWeb) September 25, 2008 – PreVisor, the global leader in employment assessments and selection solutions that connect hiring decisions to business results, concluded their fifth annual client conference with high attendee ratings. LINK 2008, which took place September 10-12 in Huntington Beach, CA at the Hyatt Regency Resort, attracted the largest attendance of clients, industry experts, analysts and media representatives to date, a 40% increase over last year.

As the LINK agenda expanded this year, new pre-conference workshops featuring hands-on training and specific implementation tools were packed. According to the buzz in the hallways, the peer networking component of the conference was highly regarded by newcomers and returnees alike.

“This is great networking – I love it!” confirmed Brian Hoffman of Time Warner Cable.

The first day’s general session began with insights from Noel Sitzmann, CEO of PreVisor, who discussed the many changes taking place in the economy and its impact on the talent management sector since last year. He challenged the audience to answer the question, “What are you doing to prepare your companies to handle these changes?”

Keynote speakers included Steve Smith, co-author of *egonomics: What Makes Ego Our Greatest Asset (or Most Expensive Liability)*, who energized the crowd with his insightful message around team interactions and productivity. Industry analyst and influential Human Capitalist blogger Jason Corsello, VP of Knowledge Infusion Center of Excellence, brought the audience up to date with recent research results describing the current state of talent management.

This year’s breakout sessions offered PreVisor clients multiple learning options on topics such as employment branding, post-hire assessment use, addressing turnover, effective interviewing, contact center hiring, international hiring challenges, culture fit, using assessments at all levels in an organization, “speed-hiring” techniques, and ROI measurement.

Presenting companies included: American Express, Blue Cross/Blue Shield, The Body Shop, County of Riverside, EMBARQ, LabCorp, Liberty Mutual, Luxottica, Prudential, Sprint, StarTek, Starwood, T-Mobile, Tiffany & Co., Time Warner Cable, TMP Worldwide, UnitedHealth Group, Wells Fargo, and West Corporation.

“I didn’t realize you were hosting an event of this magnitude. I’m impressed.” Gary Rubin, Chief Publishing and E-Media Officer, SHRM.

After seeing the company’s innovation roadmap for product development, including the further evolution of the PreView™ computer adaptive testing platform, presenter Vanessa Carey of West Corporation enthused, “I’m very excited about some of the new technology PreVisor is coming out with in simulation environments.”

Charleston, SC was announced as the location of LINK 2009 in October of next year.

Heard in the halls:

“LINK is excellent; I’m having a wonderful time. It’s very informative. I’m just getting so much information out of this conference.” – Julia Garcia, Kaiser Permanente

“Excellent presentations, excellent audience. A lot of questions...and fun of course.” – Petre Maran, Maran Consulting

“Great venue, great content, well planned and presented - great job!” – Carlos Jon, Autozone

“Conference was phenomenal. Can’t imagine how you will top it next year.” – Gary Deinert, General Mills



About PreVisor

PreVisor, the leading global provider of on demand pre-employment assessment software and employee selection solutions, helps organizations by connecting hiring decisions with business results. Following the rigorous standards of industrial-organizational psychology, PreVisor's assessment content accurately predicts on-the-job performance and supports fair hiring practices. PreVisor's solutions help streamline hiring, reduce recruiting and training costs, and improve corporate performance for clients worldwide, including more than 100 of the Fortune 500.

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